

Visual Identity for Showroom

Showroom Urban Shoes is a top store that sells leading brands in men's, women's and children's fashion within the country of Spain.

We created the whole visual identity and communication for them, which included the logo, business cards, letterhead and envelope, opening cards, store catalogue, a magazine ad, etc.

Showroom:

Urban shoes



Visual Identity for GDSUR

GDSUR is a leading real state agency in Spain, that wanted a fresh looking visual identity for their company, fresh look with a serious and professional touch.

We created the whole visual identity and communication for them, including all the advertising applications, such as billboards, tradeshow stand, etc...



Visual Identity for Cafe & Bistro

Café & Bistro is the main cafeteria in the Melia Hotel in Alicante, Spain.

We created the logo and also the implementation of the logo in all the applications such as door sign, menus, dishware, napkins, etc.



Visual Identity for Botanero

Botanero is a very elegant Mexican Restaurant in Alicante, Spain.

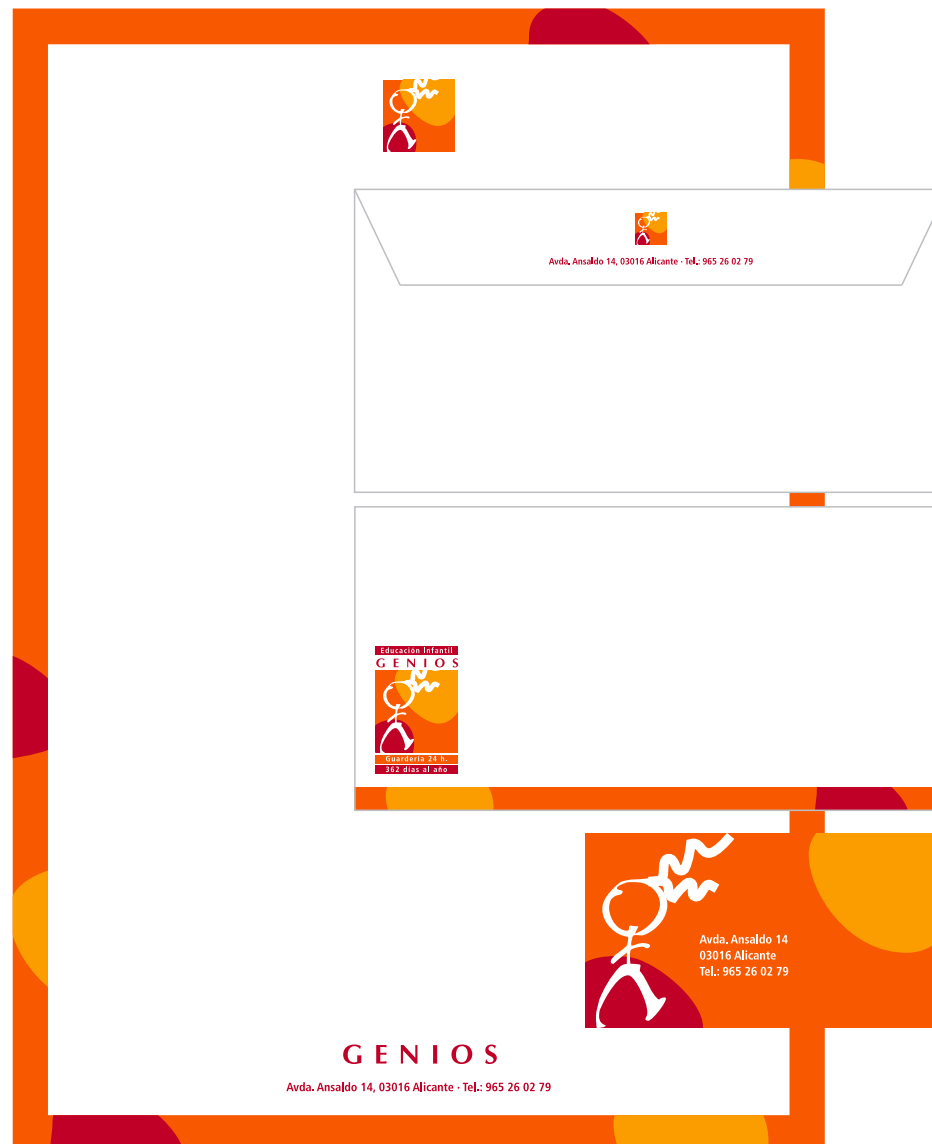
I adapted the typography specially for them so it will have a distinct personality. I created the logo and also the implementation of the logo in all the applications such as door sign, menus, dishware, napkins, etc.



Visual Identity for Genios

Genios is a Kindergander school that wanted a very colorfull and distinctive logotype.

This logo was also implemented in all their chairs, notebooks, school signs, etc.



branding

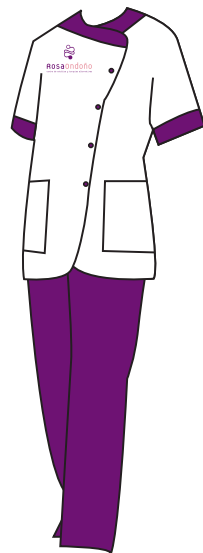


Visual Identity for Rosa Ondoño

Rosa Ondoño is a Beauty Salon. I created their whole corporate image and the corporate manual with all the applications.



RosaOndoño
centro de estética y terapias alternativas



Visual Identity for Industry Publicity

Industry Publicity is a Public Relations firm based in New York City. I created the visual image with business cards, and other applications such as their company brochure, etc.

INDUSTRY
P U B L I C I T Y

IN
CITY



INDUSTRY
P U B L I C I T Y

Suzanne Koshnoodi
President

636 Broadway, Suite 512
New York, NY 10012
t. 212 571 2166 ext. 102
f. 212 571 4670

suzanne@industrypublicity.com
[www.Industrypublicity.com](http://wwwindustrypublicity.com)

branding



Visual Identity for Punt Graphic

Punt Graphic is a leading printer in the whole Valencian Community in Spain. They wanted a logo that represented them in an elegant way, attention to detail and always using the best technology and giving quality work.

The pink drop represents the ink but also serves for the accent that the word gràfic has.

punt
Gràfic
IMPRESORES



Pamphlets for IO Phisioestetica

IO Phisioestetica is a Beauty Salon in Alicante and I created their advertising for a few magazines and two main newspapers, as well as a brochure and pamphlets.

m servicios de
maquillaje profesional



No hay dos caras iguales. Por eso, en io estudiamos tus características fisionómicas y dermatológicas para potenciar tu belleza al 100%.

Además, adecuamos el maquillaje al evento donde lo lucirás, preparándolo, si fuera necesario, para que luzca mejor ante un reportaje de video o fotografía.

Nuestra paleta está llena de colores, sólo falta el mejor toque: Tú.

Siéntete bien, siéntete bella

io phisioestética
CENTRO ESPECIALIZADO



Maquillaje profesional

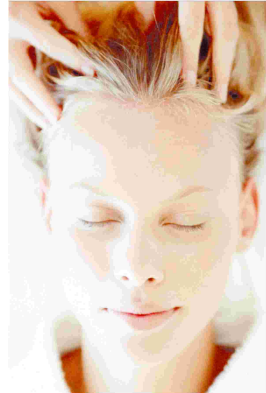
- Maquillaje de Noche 60 €
- Maquillaje de día 50 €
- Maquillaje fantasía 80 €
- Maquillaje especial para novia 190 €
- Maquillaje especial para madrinas 100 €

Cursos de automaquillaje
(Precio a confirmar según grupo.
Más información en nuestro centro)

Micropigmentación
Tratamientos para potenciar tu belleza durante mucho más tiempo

- Labios 240 €
- Ojos, perfilado completo 300 €
- Areolas mamarias 300 €

io



Tú

Algo va a cambiar en Alicante

mejorar tu salud · olvidar tus dolencias
potenciar tu imagen · dormir mejor · etc

cambios positivos que se reflejan en tu vida diaria y que ahora están a tu alcance

io Phisioestética abre sus puertas en Alicante, un centro especializado que te mejora por dentro y por fuera

io phisioestética
CENTRO ESPECIALIZADO

En la primera visita
Diagnóstico personalizado ¡GRATIS!

Nuestros tratamientos centran su efectividad en los masajes especializados realizados por profesionales cualificados en fisioterapia, combinados con el uso de los prestigiosos productos Phisioestética. En lo contamos con la más moderna tecnología de estética para completar la efectividad de nuestros servicios.

Tú
porque lo eres

Tratamientos estéticos, corporales y faciales

- Tratamientos especializados contra fatiga muscular y dérmica
- Tratamientos de drenajes
- Limpieza de facies
- Anti celulitis
- Masajes circulatorios
- Tratamientos de hidratación
- Y todo lo que tú necesites para sentirte mejor por fuera

Tratamiento de dolencias específicas

- Alteración del sueño
- Estrés
- Alteraciones digestivas
- Dolores musculares...

Otros servicios especializados

- Servicios de maquillaje profesional y micropigmentación
- Servicios de masaje deportivo y terapéutico
- Depilaciones

Además, masajes energizantes y revitalizantes...

PROMOCIÓN APERTURA

Tratamiento de pies ¡GRATIS!
por sólo informarte



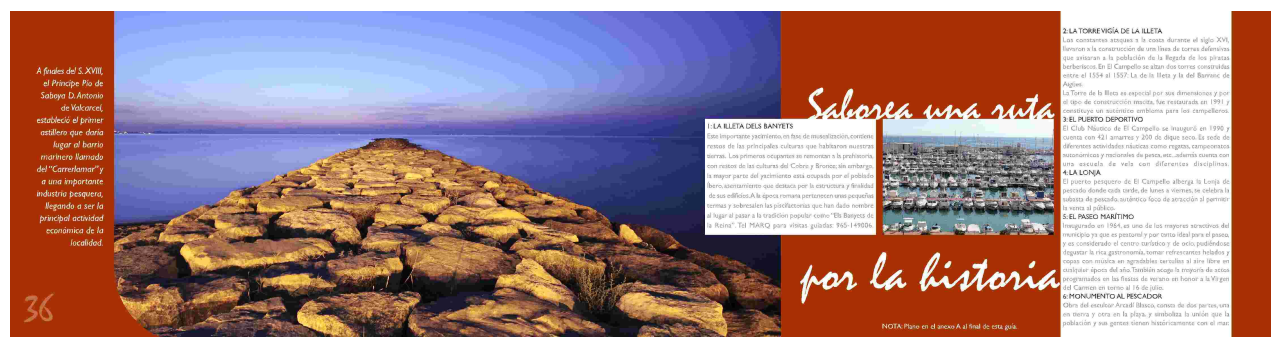
Ángel Lozano, 18 - 1º centro
Tel: 965 145 902
Laborables 10:00h. a 20:30h.
Sábados 10:00h. a 14:00h.

io phisioestética
CENTRO ESPECIALIZADO



Catalogue for El Campello

El Campello is a town in the mediterranean coast, and I created their turist catalogue for he last three years that is presented in FITUR (Madrid), the International Turist Tradeshow in Madrid celebrated each year.

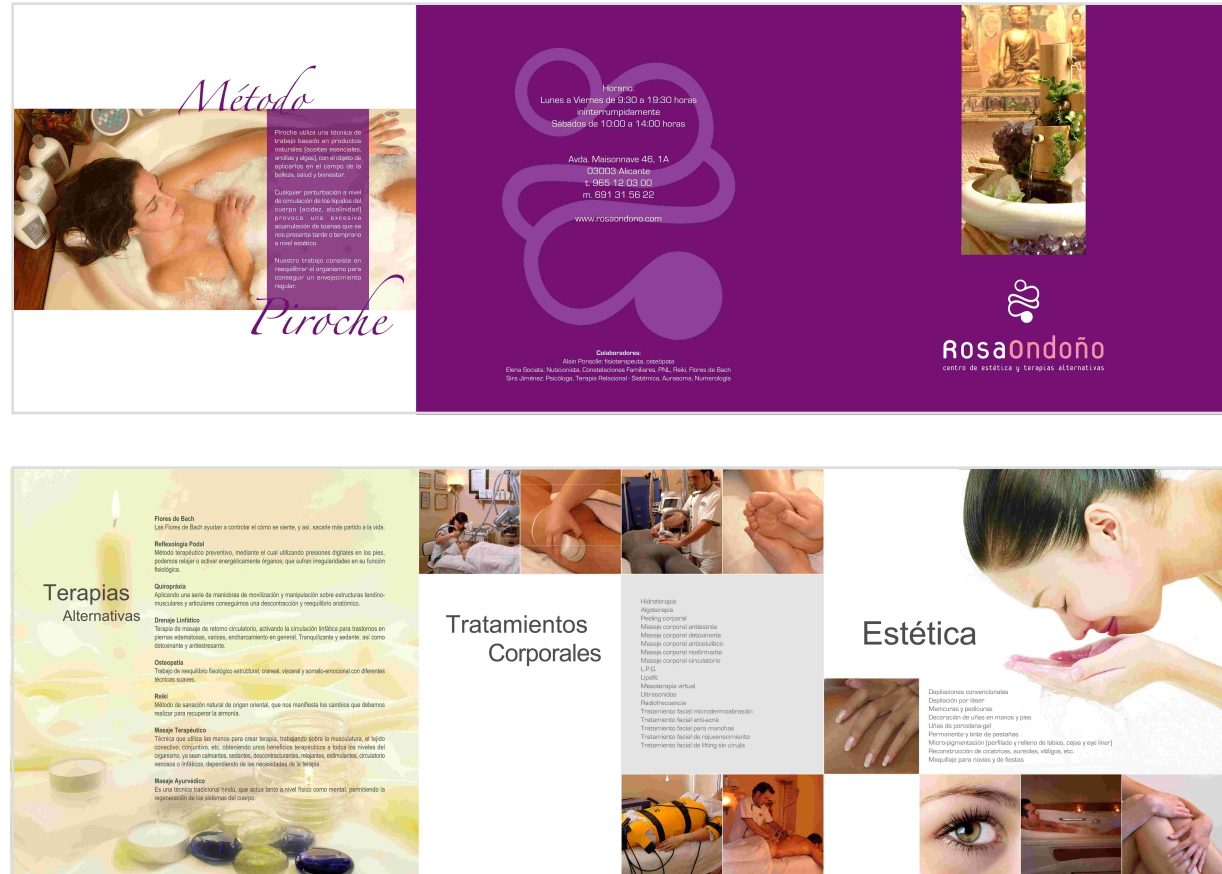


graphic design



Brochure for Rosa Ondoño

Rosa Ondoño is a Beauty Salon. I created their whole corporate image and the corporate manual with all the applications. Also the brochure and their advertising and communication.



Applications for Grupo Principado

Grupo Principado is a group of businesses and needed a few applications for the BMW and the Principado Agency. I created the billboard, the catalogue and the vehicles.



CON LA VISTA MAS HERMOSA DE **LA NUCÍA**

NUEVA PROMOCIÓN

Chula Vista

- VIVIENDAS UNIFAMILIARES INDEPENDIENTES
- PAREADAS Y ADOSADAS
- PARCELA INDEPENDIENTE
- 3, 4 Y 5 DORMITORIOS

WWW.BENIGAR.COM

INFORMACIÓN TLF. 96 512 64 99

Principado
INMOBILIARIA
DESDE 1964

40
ANIVERSARIO
Principado
1964 - 2004



Recipe book for ONO

ONO is phone, cable and internet national and leading company in Spain and I created a recepy book for a promotion they had in the area of Alicante People that call ONO to be informed received this book with typical dishes from the region.

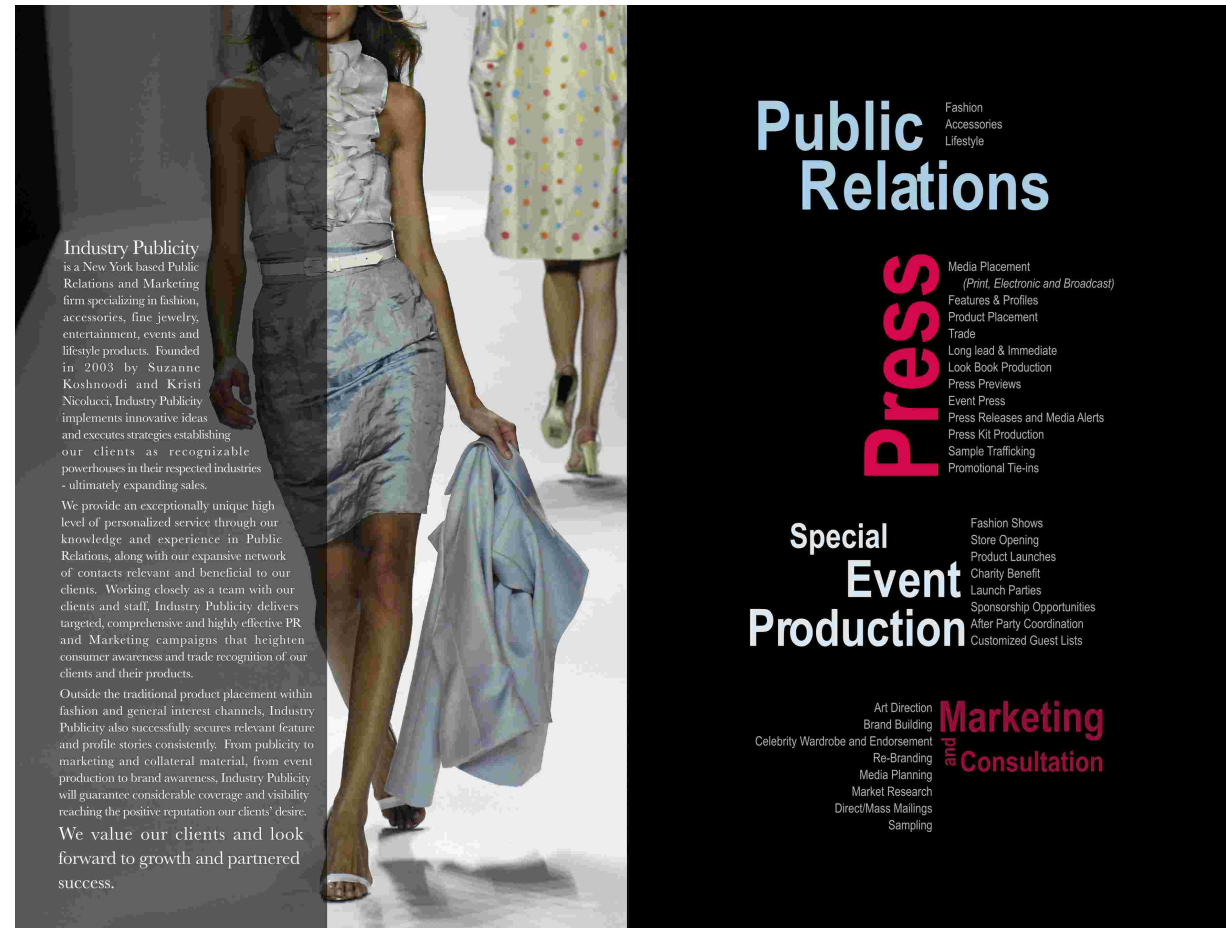


graphic design



Brochure for Industry Publicity

Industry Publicity a Public Relations firm in NYC, needed a company brochure for their Vegas tradeshow.



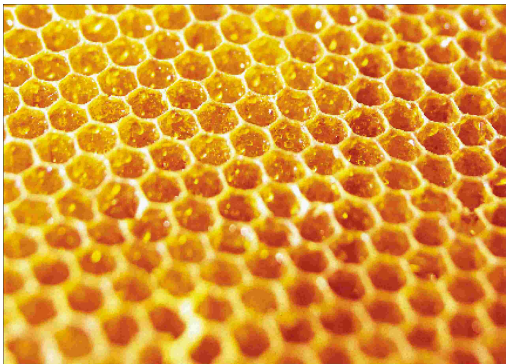
graphic design



Product Catalogue for El Abuelo

El Abuelo is another leading company in Spain known for their “turrone” and other sweets.

This is the mermelade catalogue that I created for them among others. For this product catalogue as well as for others I also do the photography work of the client's products.



Miel Honey



Azahar
Orange blossom
420 g.
 Ingredientes: Miel de azahar
 Ingredientes: Orange blossom honey
 8410 575 90022 3

Romero
Rosemary
420 g.
 Ingredientes: Miel de romero
 Ingredientes: Rosemary honey
 8410 575 90023 0

Eucalipto
Eucalyptus
420 g.
 Ingredientes: Miel de eucalipto
 Ingredientes: Eucalyptus honey
 8410 575 90024 7

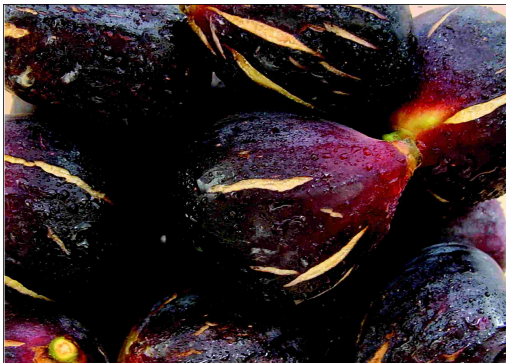
Endulzar también es sano

La naturaleza es dulce, por eso no ha exagerado la miel. Un producto que, además de convertir todo lo que toca en un alimento más sabroso, tiene múltiples propiedades que mejoran nuestra salud. El Abuelo ofrece tres de las más ricas mieles. Todas en sabor como en aromas, auténticas de forma totalmente natural, de azahar, de romero y de eucalipto. Porque el sabor es esta relación con la salud.

Sweet can also mean healthy

Nature is sweet, which is why she has given us honey. Honey is a product that not only enhances flavor when added to food, it also contains many properties that benefit our health. The El Abuelo range includes three of the best natural honey varieties in terms of flavor and beneficial properties: orange blossom, rosemary and eucalyptus.

Why Abuelo's healthy food taste great!



Mermelada Marmalade



Higo
Fig Jam
350 g. y 800 g.
 Ingredientes: Higo, azúcar
 Ingredientes: Fig and lemon blossom honey
 8410 575 90009 4 (350 g.)
 8410 575 90015 5 (800 g.)

Albarricoque
Quince Jam
350 g. y 800 g.
 Ingredientes: Albarricoque y azúcar
 Ingredientes: Quince and sugar
 8410 575 90010 0 (350 g.)
 8410 575 90016 2 (800 g.)

La "crem de la crem" de la fruta

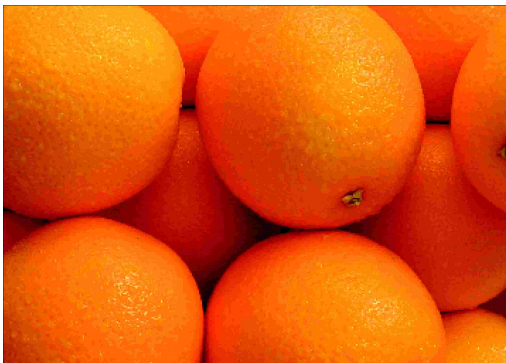
Sacamos la más sabrosa de las mejores frutas recién cogidas de nuestros huertos para ofrecerte una mermelada como nunca antes. La más profunda. Mermelada con la máxima garantía de seguridad e higiene alimentaria conseguida gracias a nuestro sencillo método de elaboración: recoger, lavar, machucar y envasar.

Presentada en un atractivo frasco de cristal en forma de jarro que muestra la belleza del producto y convierte nuestras mermeladas en una sana tentación.

The "crème de la crème" of fruit

We use the most flavoursome of fruit, freshly picked in our orchards to make a jam that you have never tasted before. At the same time we provide a maximum guarantee of food hygiene and security, achieved thanks to our simple production method: the fruit is collected, mixed, then bottled.

Presented in an attractive glass jar in the shape of a small jar which displays the product and which makes our jams a healthy temptation.



Mermelada Marmalade



Naranja
Orange
350 g. y 800 g.
 Ingredientes: Naranja y azúcar
 Ingredientes: Oranges and sugar
 8410 575 90007 0 (350 g.)
 8410 575 90014 8 (800 g.)

Limón
Lemon
350 g.
 Ingredientes: Limón y azúcar
 Ingredientes: Lemons and sugar
 8410 575 90008 7

La forma más dulce de comer natural

Sólo con excelentes materias primas se obtiene el mejor resultado. Si los cítricos son de Valencia y los artesanos de Jijona, el resultado no puede ser otro, extraordinario.

Con nuestras mermeladas, los tentados se convierten en un auténtico manjar.

The sweetest way to eat naturally

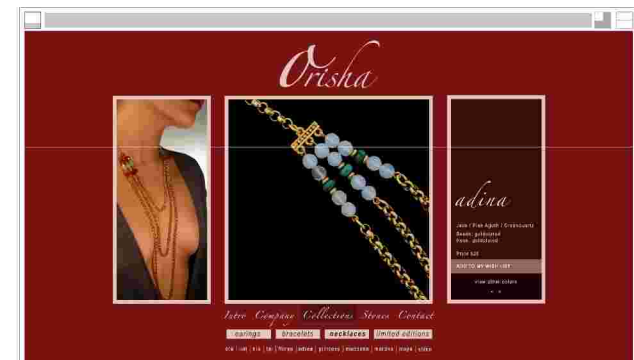
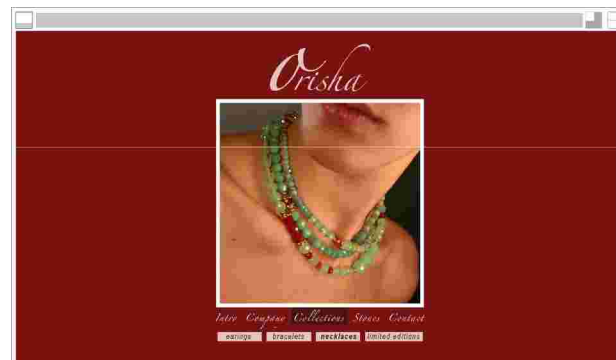
Only by using excellent raw materials do you get the best result. If the oranges and lemons are from Valencia and the artisans from Jijona, the result couldn't possibly be better!

Our mermeladas will turn your food into an authentic delight!

Web Design for Orisha Designs

In addition to the image and communication, we design their website, a project that includes corporate content as well as the catalogue.

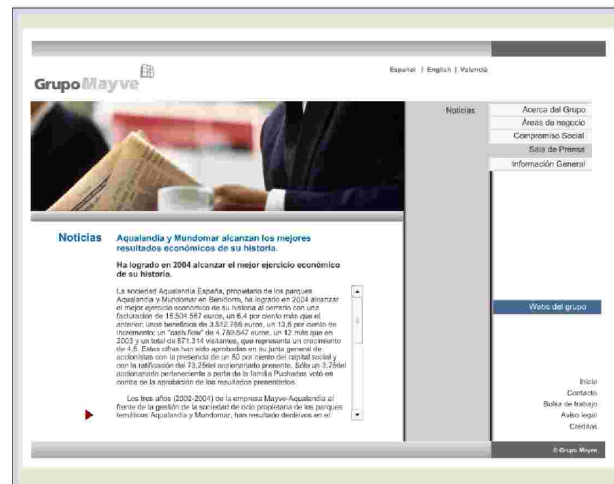
We gave priority to the user being able to find the information he is looking for easily, with agile, very clear navigation, in which the screens come together in a modular system that orders and distributes the contents.



Web Design for Grupo Mayve

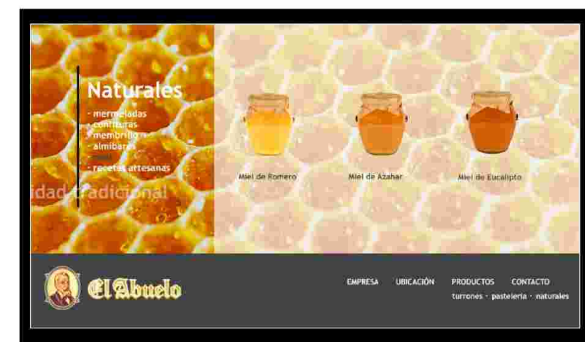
In addition to the image and communication, we design their website, a project that includes corporate content as well as the catalogue.

We gave priority to the user being able to find the information he is looking for easily, with agile, very clear navigation, in which the screens come together in a modular system that orders and distributes the contents.



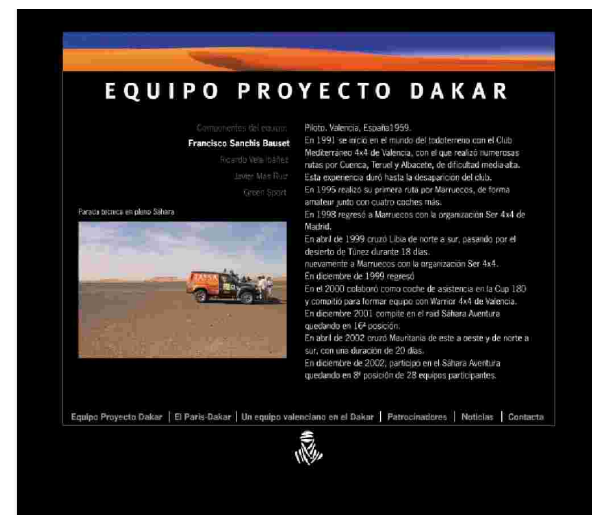
Web Design for El Abuelo

In addition to the image and communication, we design their website, a project that includes corporate content as well as the product catalogue. We gave priority to the user being able to find the information he is looking for easily, with agile, very clear navigation, in which the screens come together in a modular system that orders and distributes the contents.



Web Design for Team Dakar

We design their website, a project that includes information about the team and their activities. We gave priority to the user being able to find the information he is looking for easily, with agile, very clear navigation, in which the screens come together in a modular system that orders and distributes the contents.



Malvi Systems Designs

Please call Elena at 646 416 0039
or Malvi Systems at 609 750 0630 to set
up an appointment with our design team
and view in person our extensive portfolio.

elena@malvisystems.com
rekha@malvisystems.com

contact info

